

CITY YEAR UK SUMMER FAIR

Sponsorship Opportunities 2025



JOIN US IN
celebrating



YEARS





15 years of tackling educational inequality 2009-2024



From **7** trailblazing young adult volunteers on a pilot programme to over **1,800** mentors

From Shoreditch to **London, Birmingham, the West Midlands and Greater Manchester**



From **64,500 hours** volunteered in our first full year to over **2.5 million hours**

From **6 primary schools** to **284 primary and secondary schools**



From **667 children** in extracurricular activities to over **12,000 mentored 1:1** and **17,000 coached** in small groups

From **1,038 pupils** to over **136,000** reached across school communities, supported through welcoming, positive and engaging learning environments



Since 2009, **a third of mentors have gone on to work in education** as trainee teachers, teaching assistants or pastoral support workers



On average over **90% of mentors were in education, employment or training** within three months of finishing City Year UK



About City Year UK

City Year UK is an award-winning youth and education mentoring charity with a mission to create an equitable future for all. Founded in 2009, we improve the life chances of children furthest from opportunity, while empowering young people from different walks of life to be future leaders and exemplars of the power of social action. City Year UK is also a flagship programme of UK Year of Service, a national programme that places young people in front line charities to serve full-time in meaningful roles.

Celebrate with us at our Summer Fair

On 26 June 2025, we will bring together the City Year UK community to celebrate 15 years of powerful impact in the lives of the children and young people we work with, and build momentum for the future.

Our fun and interactive Summer Fair event will provide a unique opportunity for you to meet, engage with, and hear from past and present City Year Mentors, children, and parents who have benefited from our programme, as well as educators from the schools we work in, and donors, partners and champions of our work. It will be a chance for you and your networks to get involved and drive support for our work, so that we can continue to reach many more children and young people across the UK with our life-changing programme.

We look forward to seeing and celebrating with you there.

Thursday 26 June 2025

5pm - 8pm

City of London Academy Islington

Prebend St, London N1 8PQ



CITY YEAR UK

Corporate Sponsorship Packages



Generous Genius sponsorship - £30,000

- 2 x branded activity stalls (either run by employees or in partnership with a team of City Year mentors)
- Opportunity to provide a special toast during the event
- Prime logo positioning on all digital and printed collateral (including invites)
- Large logo projected on screen during the event
- Special verbal and visual recognition during welcome speech
- Marketing promotional opportunity with logo backdrop - from one of: photo booth, bouncy castle or food truck



Expectation Exceeder sponsorship - £20,000

- 1 x branded activity stall (either run by employees or in partnership with a team of City Year mentors)
- Logo included on front page of digital and printed collateral (including invites)
- Logo projected on screen during the event
- Visual recognition during welcome speech
- Marketing promotional opportunity with logo backdrop - from one of: photo booth, bouncy castle or food truck



Smarty Pants sponsorship - £10,000

- 1 x branded activity stall (either run by employees or in partnership with a team of City Year mentors)
- Logo included in digital and printed collateral (including invites)
- Logo projected on screen during the event



Clever Cookie sponsorship - £5,000

- 1 x branded empty stall (either run by employees or in partnership with a team of City Year mentors)
- Logo included in digital and printed collateral (including invites)



CITY YEAR UK

Individual Sponsorship Packages



CYUK Champion - £1,000 (individual)

- Name included in digital and printed collateral (including invites)
- Name projected on screen during the event



CYUK Friend - £500 (individual)

- Name projected on screen during the event

THANK YOU FOR YOUR SUPPORT.

For more information, please contact
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