



City Year UK

#IWishAMentorHadToldMe

GIVINGTUESDAY

Join our campaign to highlight the power of mentoring and help us support more children and young people to achieve their full potential!





The power of mentoring



91% of the children we support say that their City Year mentors make them feel valued and listen to what they have to say.



93% of City Year mentors said our programme had a significant positive impact on their life.



“My mentor helped me feel like I’m not alone.”
- Schoolchild

At City Year UK, we see first-hand the difference that dedicated, everyday support can make in helping children and young people build confidence, develop resilience and skills, and stay engaged in their education.

#IWishAMentorHadToldMe



*"I had no idea
how much I could
change in a
single year!"*

-City Year mentor



The campaign



This Giving Tuesday we want to highlight the power of mentoring, and remind people that every child and young person can achieve their full potential with the right support.

We are aiming to raise awareness of our cause and drive donations that will allow us to ensure that City Year mentors can show up in school for the children who need them most.

What we do

At City Year UK, we train and empower inspirational young people to volunteer in schools, as City Year mentors, and support children who are furthest from opportunity, full-time, for a whole year.

Why it works

Using our evidence-based student success coaching model, our mentors enable children to grow, whilst they grow themselves too, build skills and develop as leaders.

Will you help us make a difference?

We know there are still too many children and young people across the UK who need the support and life-changing guidance that our programme has to offer. Join our #IWishAMentorHadToldMe campaign to help us reach them.

How to take part



● 1. WHAT TO DO?

Pass on the advice you wish you'd heard when you were younger. Your words could change someone's future.

Share a childhood photo (ideally from your school days!)

+

One piece of advice you wish a mentor had told your younger self



● 2. WHEN & WHERE ?

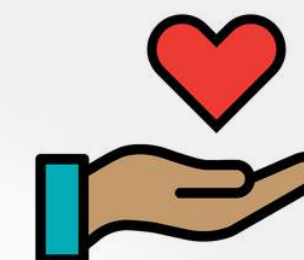
Make sure to post during 18 Nov - 2 Dec 2025 on LinkedIn or Instagram.

Remember to tag:

@CityYearUK

#IWishAMentorHadToldMe

Nominate 3 others to share



● 3. DONATE IF YOU CAN

If you're able, please consider donating. Every contribution, big or small, helps us create real change. Thank you for your support!

[Click here](#) or scan the QR code to donate



The difference your support makes



Help us raise awareness of our cause & reach our **£1,000** goal!

Your support will empower **98 City Year Mentors** to show up for **786 children**, giving them the encouragement and belief they need to dream big and succeed.

£10

→ Gets a mentor to school, showing up for children every day.

£20

→ Brings after-school clubs to life, keeping children inspired & engaged.

£50

→ Delivers one-to-one mentoring, giving a child someone to listen, guide, and believe in them.



GIVING TUESDAY

[Click here](#) or scan the QR code to donate





Thank you!

#IWishAMentorHadToldMe